



PRINT MEDIA KIT 2025



Africa's Premier Business & Lifestyle Magazine

To appear in *The Vaultz Africa Magazine* is to stand in a place of influence, and it is my privilege to extend that rare opportunity to you. As Team lead, I take pride in extending an invitation to you to join our distinguished circle of advertisers whose brands embody prestige, distinction and impact. The Vaultz Africa is not just a magazine—it is a symbol of excellence, crafted for the continent's most discerning leaders, innovators, and tastemakers who seek more than information; they seek inspiration and value.

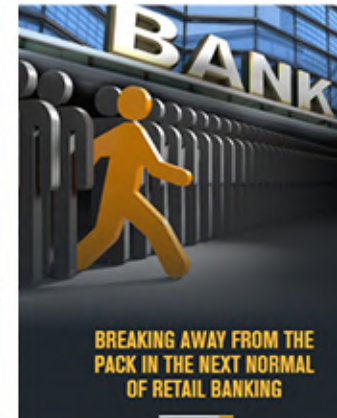
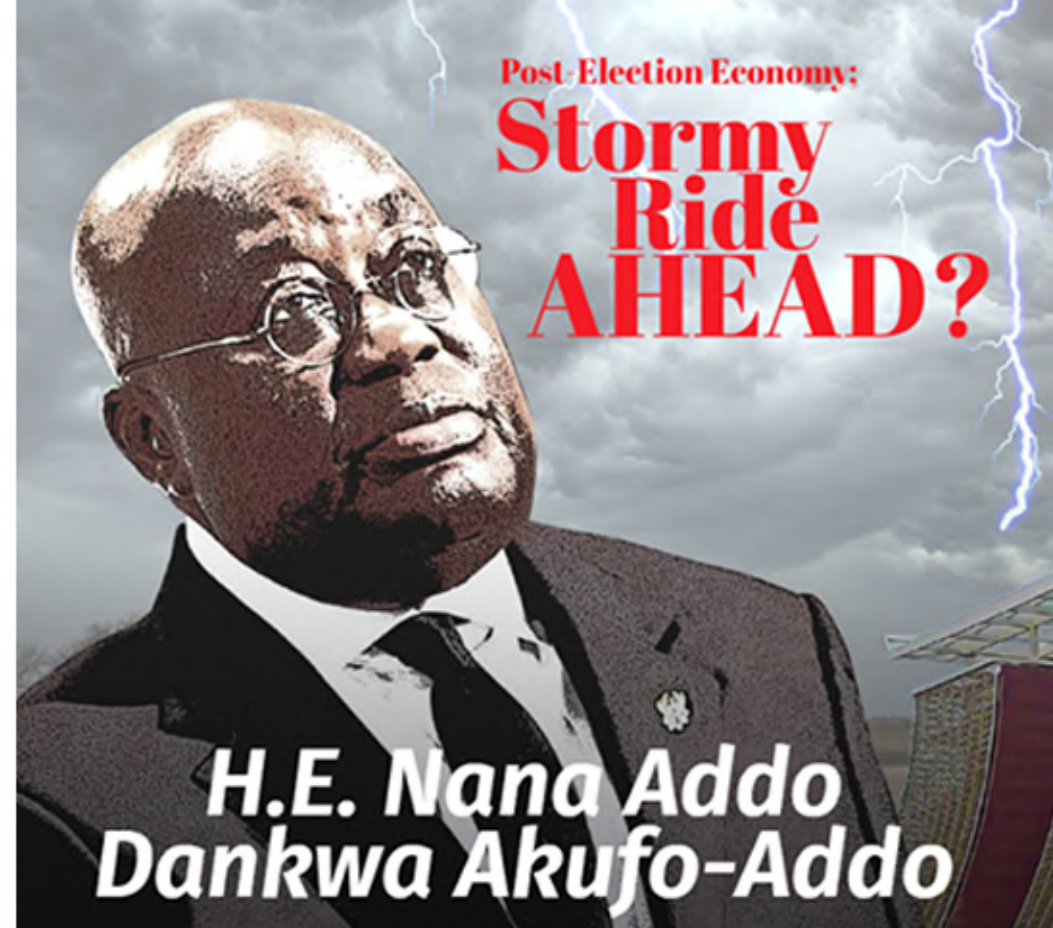
With every edition, we create a space where power meets purpose and where your brand can stand alongside the ideas and conversations shaping Africa's future. By partnering with us, you place your message directly before the decision-makers and visionaries whose influence extends beyond boardrooms into industries, economies, and communities.

It is a golden opportunity to position your brand where excellence resides. We are very intentional in choosing our advertising partners, ensuring that each placement within our pages resonates with style and distinction. Embracing this opportunity means entering into a partnership that promises to be both fruitful and enriching. I am excited at the prospect of working with you. Together, let us captivate Africa's most influential minds and define a new standard of excellence.

Looking forward to creating a legacy of influence together.

Sincerely,

Comfort Anyanwu



WHAT MAKES US UNIQUE

QUALITY

Every issue of The Vaultz Africa Magazine is meticulously researched, fact-checked, and produced to the highest editorial standards, delivering well-researched, deeply insightful, and visually compelling content. Every page of The Vaultz Africa Magazine is crafted with uncompromising quality — from our premium print finish to the depth of our editorial content. We thrive on excellence, ensuring that the magazine itself makes a mark as a trusted, enduring corporate resource. This commitment to quality ensures that your brand is placed in a publication that reflects the same standard of excellence you uphold.

VALUE

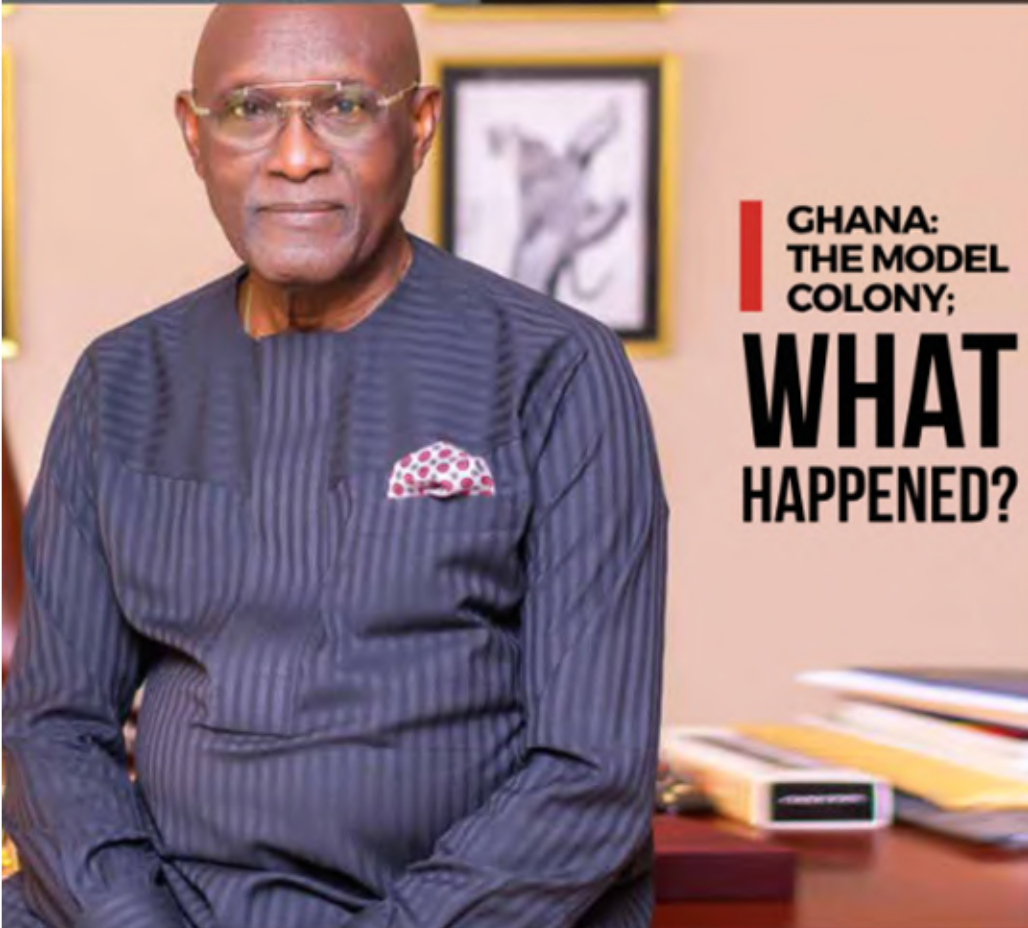
The Vaultz Africa Magazine stands apart with integrity. Our editorial independence and balanced perspectives give readers a trusted source of knowledge—making your brand part of conversations built on credibility, transparency, and true value. The objectivity and value the magazine brings makes your brand message not only visible but also respected, enhancing long-term value in the minds of decision-makers. With a relentless thirst for growth, we create a platform where brands align with credibility and vision, ensuring your message carries both weight and worth.

READERSHIP OF INFLUENCE

The Vaultz Africa Magazine speaks directly to those shaping the present and future of business — global leaders, senior executives, investors and entrepreneurs, whose decisions move markets and define industries. As a trusted corporate magazine, we offer advertisers direct access to a community of influence, where every reader is not just informed but empowered to act. Aligning with us means placing your brand at the center of conversations that matter most to Africa's economic and corporate leadership.



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NICHE MARKETING

The Vaultz Africa Magazine thrives within a carefully defined niche: Africa's senior executives, global leaders, investors, and entrepreneurs. It is a select circle of decision-makers who shape industries, direct capital, and influence the future of the continent.

By focusing on this niche, we deliver unmatched value for our advertising partners. Your message is not lost in the crowd; it is strategically placed in front of those who matter most. With every edition, we create a trusted space where quality content and authoritative voices meet, ensuring that your brand becomes part of a dialogue that drives progress and innovation.

Advertising with The Vaultz Africa means speaking directly to the people who make decisions, lead organizations, and set the pace for Africa's growth story. It is marketing at its sharpest: not broad strokes, but a deliberate, targeted engagement with a readership of influence.



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EDITORIAL FRAMEWORK

Each issue of The Vaultz Africa Magazine is designed with intentionality and is built around carefully curated sections that consistently deliver depth, authority, and clarity for our influential readership. By maintaining a standing editorial framework, we ensure that every edition provides both continuity and value—making it a trusted platform for advertisers and executives alike.

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KEY SECTIONS

BUSINESS INTERVIEW



Engaging conversations with top executives, policymakers, and innovators, offering first-hand perspectives that shape board-room decisions and policy directions.

A signature spotlight on distinguished personalities such as successful entrepreneurs and business moguls. Beyond biography, these profiles reveal the strategies, philosophies, and values that define Africa's most influential figures.

PERSONALITY PROFILE



THE FOCUS



A thematic section dedicated to spotlighting pressing issues—from innovation and technology to governance, sustainability, and leadership. Each issue zeroes in on a trend shaping Africa's future.

KEY SECTIONS

SPECIAL FEATURE



Celebrating distinction in business and enterprise, this segment highlights outstanding firms across sectors, chronicles corporate milestones (anniversaries, brand repositioning, market entry), and positions brands at the center of strategic conversations.

A platform for emerging leaders and young entrepreneurs making waves in their fields. Their journeys and innovations are shared as inspiration for the next generation of African enterprise.

THE ENTERPRISER



CORPORATE LIFESTYLE



A refreshing addition that explores trends, culture, and lifestyle within the corporate world.

EDITORIAL TEAM

At The Vaultz Africa, editorial integrity is our hallmark. Every issue is shaped by a team of seasoned editors, analysts, and writers who bring:

DEPTH OF EXPERTISE

Drawing from diverse fields such as economics, governance, banking, and real estate, our team ensures that each article is informed, accurate, and insightful.

COMMITMENT TO OBJECTIVITY

With an unwavering dedication to balanced reporting, our editorial process guarantees content that informs and inspires trust.

GOLD STANDARD

By combining investigative rigor with strategic foresight, our editorial team curates content that resonates with Africa's decision-makers and business leaders.



This blend of rigor, integrity, and foresight is what makes The Vaultz Africa Magazine a magazine of influence.